

THE BASSANO MAIL

THE BASSANO MAIL, THURSDAY, JANUARY 25, 1934

R. A. TRAVIS
Insurance of All Kinds
Loans and Collections

VOLUME 23, No. 27

Money For Charity Is Aim of Firemen's Annual Social Night

Proceeds From Card Party and
Dance Will Benefit Needy Families
—Big Crowd Expected Friday
Night

Always a generous contributor to local Sunshine, the Bassano Fire Brigade is making another splendid effort to raise money for needy families this winter.

The annual whist drive and dance to be held in the Masonic Community Hall Friday night this week is to raise money for this charitable purpose, and the firemen are looking forward to a generous response from the people of town and district.

The annual dance is a social event of great prominence, and is always one of the most enjoyable affairs of the season. The firemen are cheerful and sociable hosts, and they put on an evening of pleasant entertainment.

Whist will start at 8:30 o'clock, and prizes will be awarded the winners and losers. The firemen will also give a prize for the lucky ticket to be drawn after midnight.

Lunch will be served upstairs by the ladies immediately after cards, and dancing will begin as soon as card tables and chairs are cleared off the dance floor. The Harris orchestra has been engaged for the dance, and Harry Beeber is floor manager. The dance program will include modern steps and old-time dances—a night of jolly terpsichore for everybody.

SCHOOL RATEPAYERS IN HUSSAR SUGGEST ECONOMY MEASURES

HUSSAR, Jan. 22—The annual meeting of the ratepayers of the Hussar school district was held on Saturday afternoon with about 20 present. E. J. Bell was appointed chairman and F. R. Reeves secretary. The ratepayers expressed confidence in the board, and suggested several ways of curtailing expenses. They also suggested that pupils be furnished with scribblers, pencils and ink.

Mrs. T. L. Montgomery was the retiring trustee. Frank Campbell was elected by acclamation. Mr. Campbell has a farm near the village, and is the first farmer willing to accept a position on the board.

The inspector's report showed that the teachers have been doing good work. The principal's report to the primary and senior rooms was read and discussed. The high school report was given careful consideration. The auditor's report showed that the district is in fair financial shape.

INDIANS WIN 3-2 OVER BASSANO

The Blackfoot Miners of Cluny won a 3-2 decision over the Bassano intermediate hockey team last Friday at Cluny. The Indians avenged their 7-3 defeat of a week previous.

Cador scored on a pass from Arrison in the first period, and Arrison netted Bassano's second goal.

The Indians outlasted the Bassano players who have not had sufficient training this winter to put them in first class physical condition.

Bassano: E. Marquardt, Cador, Arrison, Wight, Fiske, MacLean, A. Ford, T. Stiles, Warren.

RINGING OF FIRE BELL CAUSES SCARE WHILE BLIZZARD HOWLS

Clang! Clang! Clang! rang the firebell at 9 o'clock Tuesday morning. A terrific blizzard was whooping down from the north, and everyone who heard the ominous ringing of the firebell was fearful of the danger of fire on that wild morning.

But it was only the chimney ablaze at the home of Mrs. Belot. The high wind sucked the flames from the stove up the chimney and set the soot on fire. The blaze was out in a few minutes and no damage was done. The house, located just south of the Crown Lumber Co. office, is owned by the town.

2 Vacancies In School Board; 3 In Council

Bassano electors will be required to choose three councillors and two school trustees to fill the vacancies in these civic bodies.

E. L. Skerritt, Dr. A. G. Scott and H. A. Holmes are the retiring councillors, having completed their two year term of office. The other members of the council are Mayor H. O. Bredin, A. McKee, W. S. Playfair and E. P. Currie.

Roy Smith and L. Y. Birnie are the retiring school trustees at the end of their two year term of office. The other members of the school board are W. L. Flanagan, Jas. Johnston and J. H. Stiles.

The annual ratepayers' meeting is Friday, Jan. 26, at 8 p.m. Nomination day is Monday, Feb. 5, and if an election is necessary it will be held Monday, Feb. 12.

ROSEMARY NEWS

ROSEMARY, Jan. 24—Mr. and Mrs. Jones and Iris spent a few days in Calgary last week.

Mr. and Mrs. Wm. Tautfest entertained Mr. and Mrs. R. Eastman and family and Mr. and Mrs. R. Norton to dinner on Sunday.

Mr. and Mrs. Frank Adams made a trip to Brooks Monday.

A large number of Rosemary people enjoyed the dance at Countess last Friday night.

Mrs. J. Norton, Mrs. R. Norton, Mrs. R. Gallup motored to Bassano Monday.

Mr. and Mrs. Daye McClelland and family visited the A. Gallup family Sunday.

Mr. McHale entertained Mr. and Mrs. J. Brundrit to a turkey dinner on Sunday.

Mr. and Mrs. Cyr and Mr. and Mrs. Stahali were dinner guests at the P. Gellings home Sunday.

Mrs. W. J. Park and Roy Eastman were re-elected to the board of trustees at the recent annual school meeting.

Sandy McClelland, who has been in B. C. for the past few months, is visiting his parents here.

The ladies of Rosemary have organized a club called the Rosemary Social Club. Mrs. Ankrum was chosen president, and Miss Cora Narum secretary. The new club will appreciate the co-operation of everybody to help make it a success.

Fourteen attended the meeting; lunch was served by the hostesses, Mrs. McLeod and Mrs. Simmons.

ORPHEUM THEATRE

FRIDAY and SATURDAY THIS WEEK

LEE TRACY with Madge Evans, Frank Morgan, Charles Butterworth in
"THE NUISANCE"

Accidents his racket—blondes his side-line! You'll laugh as you never laughed before as Lee shows you the inside of the ambulance-chasing racket! It's hilarious, it's thrilling. It has a new love story!

FRIDAY and SATURDAY NEXT WEEK

Special Feature Coming

Hockey Club Raise Thirty Dollars By Telephone Bridge

Intermediate Hockey Club Benefit by Well Patronized Social Event—Auction and Contract Played

The neat sum of \$30 was realized by the Bassano Intermediate Hockey Club as a result of the evening of telephone bridge given in nine local homes last Friday.

One hundred and twenty-eight people played at 32 tables. In some homes auction was played, while others played contract. The prize winners at auction were: gentleman's first, H. A. Holmes, playing at the home of Mrs. R. S. Wight; lady's first, Miss Mamie Emil, playing at the home of Mrs. H. D. Bacon, Robt. Donaldson, playing at the home of Mrs. Moorhead, carried off the gentleman's first prize for contract, while lady's first went to Miss E. McArthur, who was a guest at the home of Mrs. A. G. Scott.

Cards were played in the homes of Mrs. J. H. Stiles, Mrs. H. D. Bacon, Mrs. N. Bassarab, Mrs. A. P. Thompson, Mrs. Jas. Johnston, Mrs. S. Leonard, Mrs. A. G. Scott, Mrs. R. S. Wight, and Mrs. Moorhead.

Members of the hockey club are highly pleased with the social and financial success of the evening. They wish to thank everyone who contributed to that success, and also thank Mrs. H. T. Johnson, who kindly donated the two ladies' prizes.

HUSSAR NEWS

Girl Guide Meeting

HUSSAR, Jan. 22—The chief matter of business at the Girl Guide meeting Thursday evening was the paper drill on the Morse code. It was in the form of an examination, and results showed nearly all the guides and rangers well up on this part of the work. There were nine who were enrolled as badgers and received their tenderfoot pins—Lois Nelson, Peggy Reeves, Dorothy Nelson, Isabelle Haigh, Helen Janz, Nettie LeGrandeur, Margaret LeGrandeur, Lucille Snellings and Margaret Bell. Several matters were brought up for consideration; they will be decided at the next meeting at Mrs. T. Burdett's. After the close of the meeting Guide Ruth Brown and Mrs. Brown, hostesses, passed a delicious treat. Guide Mrs. E. J. Bell was present.

Hockey Team Wins

On Saturday afternoon the juvenile hockey team defeated the Standard juveniles here 4-0. The young fellows put on a good game, showing fair team work. Goals were scored by Roland Brassard, Emerson Brown, Loren Moffat and Francis Holland. The Hussar team: goal Carl Snellings; defence, Gordon Reeves, Earl Snellings; forwards, Roland Brassard, F. Holland, L. Moffat, E. Brown, K. Christensen, M. Brassard; subs, J. Christensen and Jimmy Dundas. Referee, Graham Montgomery.

Local Items

On Friday evening C. Kirby, the high school teacher, entertained his pupils and the young people of the village at the Ladies' Aid Kitchen. Forty-three young people were present. The evening was spent enjoyment with games till after supper, then with dancing. The prizes for the games were won by Johnnie and Loren Moffat.

On Sunday Rev. A. R. Aldridge of Ogden, preached in Hussar twice. At noon communion service was held, and in the evening a talk on the missionary work among the Indians in northern Manitoba.

Mr. and Mrs. Roy Hulen and daughters Beryl and Shirley, who have been in the States since Nov. 22, returned home on Sunday.

The Ladies' Aid will meet with Mrs. H. D. Brown on Thursday, Feb. 8.

C. T. Armstrong and Frank Campbell were U.F.A. delegates to Edmonton for the convention.

Mr. and Mrs. H. D. Brown and daughter Ruth, and H. E. Rollason motored to Calgary on Friday. Mr. Brown attended the annual meeting of the Provincial Council of Boy Scouts Association on Saturday.

The Bassano juveniles will play hockey here against Hussar juveniles on Saturday afternoon.

A play will be staged by the Hussar Dramatic Club on Feb. 2 under the auspices of the Ladies' Aid and Athletic Association. "The Gloves" is a jolly comedy. A dance will follow.

Jason Bell, Margaret Bell and Nancy Elliott were Calgary visitors on Saturday.

Bob Gray, who spent some weeks visiting relatives in Saskatchewan, returned on Monday.

ANNUAL MEETING TOWN RATEPAYERS

The annual meeting of the Bassano ratepayers will be held in the Town Hall at 8:00 o'clock Friday evening, Jan. 26. The financial statement for the year will be reviewed, and chairmen of the various committees will submit their annual reports.

The date of the annual meeting is the same as that selected for the firemen's whist drive and dance. The meeting date is fixed by provincial statute and cannot be altered.

H. H. Beeber Heads Board of Trade For The Year 1934

Year's Work Reviewed at Annual Meeting — Board Accomplished Much In Spite of Hard Year

H. H. Beeber was elected president of the Bassano Board of Trade at the annual meeting Wednesday noon in the Imperial Hotel dining room.

Following is the list of officers for 1934. All were elected by acclamation.

Hon. pres., H. O. Bredin
Pres., H. H. Beeber
Vice pres., S. H. Edwards
Sec. treas., A. J. Bartlett

Public affairs committee: H. A. Holmes, Wm. McLaws and W. J. Redmond.

Fair grounds trustees: H. T. Johnson, F. Mead, W. S. Playfair, M. R. Milroy, Chas. McKinnon. The other committees will be appointed by the executive.

The financial statement of the board showed a profit of \$129.21.

Did Splendid Work

In reviewing the year's operations of the board, the retiring president, W. K. Webb, touched on the highlights of the board's many endeavors. A watering system was installed at the cemetery at a cost of \$280 odd dollars; a considerable sum of money was spent on the road running north to the Dutch Lake district to the benefit of many farmers; the swimming pool was maintained and improved, and \$280 raised to be used in further pool improvement; a nursery was established and hundreds of seedling trees planted to be eventually set out where needed.

The storm arrived without a sign of warning. A gentle snowfall with hardly a breath of wind was turned into a howling blizzard in a few minutes' time. The storm kept many children away from school. Only half the classes attended the primary and junior rooms.

The driving snow was mixed with dust whipped up from the bare fields of fallow, and housewives who were caught with the week's washing still on the line had to re-wash the clothes.

Caught in the storm near Duchess, the westbound bus went into the ditch when the driver was unable to see the road in the swirling snow. Nobody was hurt.

FIERCE BLIZZARD HITS BASSANO

Screaming down from the north at a velocity estimated to be more than 40 miles an hour, the worst blizzard of the winter struck Bassano at 8:30 o'clock Tuesday morning.

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McLaws Going Strong In Calgary Bonspiel

The Bassano rink skipped by Wm. McLaws is making a great showing in the Calgary bonspiel and was one of the two undefeated rinks in the spil up to the end of play Wednesday. McLaws lost 7-11 to Stewart of Nordegg in the visitors' event, but this is not considered in the grand aggregate.

The Bassano rink is in the final of the A. P. Grain Co. event and will battle W. J. Morrison of the Glencoe club for first prize. McLaws is also assured of a prize in the Gas Co. event, beating H. Palmer of the Calgary Club to enter the fours. The Bassano rink won eight games and lost only one in the first three days of the bonspiel.

The rink: Wm. McLaws skip, Irvin Young third, Art Simpson second, and Bob MacGregor lead.

Hussar Ladies Open The Curling Season

HUSSAR, Jan. 22—The annual meeting of the Ladies' Curling Club was held Wednesday of last week at the home of the retiring president, Mrs. E. J. Bell. Mrs. T. Anthony was elected president, Mrs. R. Schooling vice president, and Miss Margaret LeGrandeur sec. treas.

Three rinks were selected as follows: skip Mrs. Hawkshaw, 3rd Mrs. H. D. Brown, 2nd Mrs. Rasmussen, lead, Mrs. Slobodin; skip Mrs. Schooling, Miss Hole, Miss Margaret LeGrandeur and Miss T. Tierney; skip Mrs. E. Holland, Mrs. T. Anthony, Miss R. Brown and Mrs. Barbour. Mrs. J. Dundas and Mrs. A. Brown will act as substitutes. On Jan. 23 Mrs. Hawkshaw's rink will play Mrs. Anthony's.

The scoring: 1st period: Cawsey from Ford; Cawsey from Ford. 2nd period: Bassarab; Cawsey from Bassarab. 3rd period: Bassarab.

The ice was somewhat sticky and rough, making skating difficult.

Gem: J. Sparks, F. Chamberlain, F. Marquess, T. Callison, C. Douglas, B. Williamson, F. Schreiber, C. Schreiber, R. Robson, M. Marquess, Bassano: D. Maurer, E. Angil, W. Marquardt, R. Bassarab, L. Cawsey, D. Ford, F. Thompson, G. Smith, G. Stiles, L. Sambrooke.

Al Cador refereed the game. The juveniles go to Hussar Saturday, Jan. 27.

JUVENILES TO PLAY MEDICINE HAT TEAM

The management of the Red Devils, juvenile hockey team, have made arrangements for six games to be played between now and Feb. 24. Two of these games are with a Medicine Hat club.

The games are scheduled as follows: Red Devils at Hussar Sat. Jan. 27; Gleichen Aces at Bassano Friday Feb. 2; Red Devils at Medicine Hat Sat. Feb. 3; Medicine Hat at Bassano Sat. Feb. 10; Red Devils at Strathmore Friday Feb. 16; Strathmore at Bassano Sat. Feb. 24.

High School Tests

January 18 - 24

	Wed. Lit. 2	Thurs. Alg. 1	Fri. Lit. 4	Sat. Mon. Phys. 2	Sun. Tues. Comp. 3	Rank in School
GRADE 12						
Donaldson, Robt				3	47	
Gayford, Roy				2	4	
McDonald, James				5	19	
Scott, George				4	29	
Stiles, Gwen				7	44	
Ubertino, Dante				1	39	
Plumer, Phyllis				6	1	
Wilson, Pauline					45	

GRADE 11

Angell, Ellis	16
Barlow, Hazel	6
Bassarab, Russell	13
Beeber, Margaret	5
Cador, Pauline	31
Cador, Phyllis	46
Ford, Austin	48
Holmes, Harry	8
Johnston, Archie	7
Maurer, Donald	21
Playfair, Florence	2
Plumer, Ben	3
Pragnell, Dorothy	18
Stiles, Ted	41
Thompson, Fred	24
Wight, Christina	14
Ungarian, Jessie	28

GRADE 10

Cawsey, Lorne	4
Easterbrooke, Yvonne	5
Harper, Margaret	1
Harper, Bob	7
Pearson, Dora	2
Plumer, Betty	11
Sambrooke, Lowell	2
Smith, Gordon	9
Snape, William	10
Stiles, George	3
Thompson, Vernon	1
Travis, Helen	1
Wight, Norman	6
Roberge, Dorene	8
Roberge, Irene	7

Grade 9

Bacon, John	7
Beeber, Dorothy	3
Edwards, Jack	4
Ford, Douglas	6
Johnston, Betty	2
Johnston, Jean	5
MacBeth, Constance	1
Morrison, Daniel	9
Mott, Patricia	8
Smith, Jack	8

**A Few Sips—A Few Cents
—Coughs, Colds Gone**

BUCKLEY'S MIXTURE is not a cheap preparation, but it takes so little of it to completely banish a cough or cold that it costs far less than any other preparation. Buckley's is so marvellously good that one dose gives unmistakable relief. Two doses may stop your cough or cold entirely. Good-bye to sickening syrups and dopey preparations. Take Buckley's. It means safe, sure, instant relief from coughs, colds, "flu or bronchitis." It acts like a flash—a single sip proves it." Play safe. Refuse substitutes. Buckley's is sold everywhere.

Residents of the district south of Brooks are puzzled by a mysterious light which appears, bobs about among the coulees of the Bow river, and disappears as mysteriously as it came. No satisfactory explanation is offered for the phenomenon, but we suspect it may be the editor of the Brooks Bulletin hunting out delinquent subscribers.

Malcolm Campbell, great auto race king, is to hunt gold in Africa.

**For the Man
Who Shaves**

GILLETTE, AUTO-STROP and ROLLS RAZORS.
GILLETTE, AUTO-STROP and PROBAK BLADES.

The new Gillette Blades are 5 for 25c

SHAVING CREAMS and SOAPS.

AFTER SHAVE LOTION, After Shave Powder.

It's a pleasure to shave with a good shaving outfit.

We can supply you with everything.

STILES, "The Druggist"

18th Annual

BANFF**WINTER SPORTS****CARNIVAL -- Jan. 31 to Feb. 4**

THRILLS of speed! Ski-ing, Tobogganing, Happy Snowshoe Parties, Skating. Every Winter Sport and the carefree Carnival Spirit.

LOW RAILWAY FARES

from stations in Alberta and British Columbia

JANUARY 27 to FEBRUARY 4

Return Limit February 5, 1934

Ask the Ticket Agent

CANADIAN PACIFIC

THE BASSANO MAIL
Published every Thursday
Wallace J. Smith
editor and publisher

The amalgamation of school districts in the Berry Creek Area has cut the cost of school operation from \$16 a quarter to \$4.80 a quarter. This is an indication of the savings possible thru amalgamation, and may have some influence with the provincial government in their consideration of an enlarged municipal area for the district of which Bassano is a central point, and which was briefly outlined in The Mail some months ago.

W. R. Howson, Alberta Liberal leader, made a clear statement of his stand on the Debt Adjustment Act when he addressed a meeting in Edmonton last week. The Liberal leader said his party, if returned to power in Alberta, had no intention of immediately repealing the act and "throwing the debtors to the wolves" a move which political opponents of the Liberal party claimed would happen if Alberta had anything but a Farmer government. Mr. Howson believes the act does not go far enough, but that it should apply to all debtors in the province who are making an honest effort to meet their obligations. Quite true. There should be no class feeling resulting from the Debt Adjustment Act and its operation. All classes in the province, farmers, merchants, professional men, and even mechanics, have serious debt problems in need of a safe and workable solution.

**TAX COLLECTION
SERIOUS PROBLEM**

The financial statement of the town of Bassano shows uncollected school taxes amounting to \$15,089.10, and municipal taxes \$18,248.06. The figures are somewhat startling.

While tax collections in 1933 were fair when the stringencies of the times are considered, yet they fell some \$6,300 short of what collections should have been.

During the past few years an ever-increasing number of ratepayers have been unable to pay their taxes. Last year was the poorest from a tax collection standpoint, and more than \$6,300 was added to the rapidly mounting figure of uncollected taxes.

The only cheerful angle of the situation is that concerning the new tax consolidation scheme. A large number of rural school ratepayers have signed up under the tax consolidation plan, and have agreed to pay current taxes each year together with an annual payment on their arrears. A less encouraging situation exists in regard to town taxes. Many in arrears have failed to sign up under the tax consolidation plan because they found it financially impossible to do so.

It is small consolation to learn that other towns have serious financial problems. We have our own problem and it must be solved. Tax collections are shrinking. The town is drifting into a situation from which extrication will be difficult if allowed to continue.

The council is alive to the seriousness of the situation. It is their job to find a remedy—if one is to be found—and use it.

In order to give the Canadian public the benefit of the lower duties on Gin made in Canada, the well-known firm of W. & A. Gilbey Limited have recently erected their own Gin Distillery at New Toronto where Gilbey's world-famous Gins are now being distilled in accordance with the formula used by them for nearly 100 years.

Gilbey's Gins, MADE BY GILBEY'S THEMSELVES IN CANADA, are identical in purity, quality, flavor and strength with those hitherto imported from their London Distillery.

NEW PRICES

Gilbey's London Dry Gin

\$1.60 per 13-oz. bottle

\$3.00 per 25-oz. bottle

Gilbey's "Old Tom" (Sweet) Gin

\$1.60 per 13-oz. bottle

Gilbey's Gins are Distilled, Bottled and
Guaranteed by**W. & A. GILBEY**London, Edinburgh, Dublin, Medoc, Cognac,
Oporto, Melbourne, New Toronto, etc.

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

YOUR BATTERY

It gets a lot of hard work starting a stiff motor in cold weather. Our Battery Service can do a good job of correcting your battery troubles. And we can also supply you with a new battery. Battery storage for the winter.

CAR HEATERS that will keep your car warm.
WINTER OIL - TIRES - GASOLINE
CAREFUL CAR CARE

Bassano Service Station

A. P. PIERSON, proprietor - Telephone 89

Georges Clemenceau served as a war correspondent in the United States during the civil war and entered Richmond with Grant's Army.

He Couldn't Fool Them
P. T. Barnum, the famous circus man, ran for congress in 1866 and was defeated.

**CALGARY DRY****The West's Finest Ginger Ale**

The Straightest Tip
To a Great Blend

CALGARY BREWING AND MALTING CO., LTD.

Orange CRUSH**CRUSH Rickey**

Insist On the
Genuine
BUFFALO
BRAND

Phone Your Orders To W. S. PLAYFAIR PHONE 26

LIEUTENANT'S PHRASE

by
Ellis Parker Butler

ILLUSTRATIONS BY F.E. WATSON



BASSANO LODGE No. 55, ANCIENT
FREE and ACCEPTED MASONS
Meets second Tuesday of the month.
Visiting Brethren cordially welcome.
H. W. Ford
Worshipful Master
H. H. BEEBER, Secretary

WALTER K. WEBB
BARRISTER - SOLICITOR
NOTARY PUBLIC
Phones: Office 35; Residence 46
BASSANO - ALBERTA

B. E. BARLOW
VETERINARY SURGEON
M. S. A., Toronto
M. V. A., Alberta
Government Official Veterinary
PHONE 20 BASSANO

Dr. W. F. KEITH
Dentist
JOHNSTON BLOCK
Bassano - Alberta

WILLIAM McLAWS
Barrister - Solicitor - Notary
BASSANO - ALBERTA
Phones: Office 6, Residence 128

Dr. A. G. Scott
M. B., L. M. C. C.
PHYSICIAN - SURGEON
Telephones
Office 37 — Residence 131

A. T. CONNOLLY
Registered Optometrist

Broken lenses replaced from pre-
scription or pieces. Absolute satis-
faction guaranteed. Quick service.
BASSANO, ALBERTA

HARRY HOLMES
CARPENTER and BUILDER
Estimates Given on All Work
If you are in need of building
or carpenter work of any kind.
PHONE 16

W. S. PLAYFAIR
FEED - AUTO LIVERY - DRAYING
Agency for
Galt Coal
PHONE 26 Opposite Depot

EVERY DROP

guaranteed
over 10 years old



Not only is every drop of Gilbey's
SPEY ROYAL over ten years old,
but it is distilled in Scotland from
the very finest materials money can
buy.

SPEY PURÉ SCOTCH WHISKY ROYAL

Distilled and Guaranteed by
W. & A. GILBEY

Glen Spey - Glenlivet Distillery, Scotland

This advertisement is not inserted by the Alberta Liquor Control Board,
or by the Government of the Province of Alberta.

CONN'S STORE

**SPECIALS for the week-end and
Monday, January 27th and 29th**

JAMS, pure Strawberry, Raspberry, Black Currant, Red Currant, Peach, Apricot, Loganberry	per tin 55c
HONEY, pure and fresh	5 lb. tin 59c; 10 lb. tin \$1.10
BEANS, white or brown	on special, 5 lbs. for 25c
RICE, No. 1 Jap.	3 lbs. for 25c
POPPING CORN, fresh	3 lbs. for 25c
CANNED CORN, PEAS or TOMATOES, choice quality, per tin	15c
7 assorted for	\$1.00

COCOA, Bulk, per lb.	15c; BRAIDY'S TEA, per lb.	39c
MAYWELL HOUSE COFFEE	per lb. 49c	

TOILET SOAP, Palm Olive, Crown Olive, Many Flowers,	3 bars for 21c
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Colgate's Fairsex	3 oz. bars for 21c
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SHOE POLISH, "2 in 1" black, tan or brown, reg. 15c, to clear at 10c
--

FURNITURE POLISH, reg. 25c a bottle to clear at 19c

FLOOR WAX, Shinola, reg. 45c on special to clear at 38c

SPRATT'S BIRD SEED, reg. 25c to clear at, per pkg. 19c
--

SPICES, 2 oz. tins, 1/2 oz. tins, any kind 3 tins for 25c

FRUITS and VEGETABLES IN FOR THE WEEK-END

ORANGES, large size, 3 doz. for 99c; BANANAS, 3 lbs. 25c
--

APPLES, Wagener's per box \$1.45

CANDY, fresh stock Licorice All Sorts, per lb. 29c
--

Maple Buds per lb. 29c

DRINK YOUR WAY TO HEALTH as millions are
--

doing with

CRAZY WATER CRYSTALS

For sale here; per box \$1.95

SEE US FOR STOVE WOOD AND COAL

Free Delivery - LOUIS CONN - phone 7

**Pacific Coast
WINTER EXCURSIONS
at LOWER FARES**
VANCOUVER - VICTORIA DAILY UNTIL FEB. 28
NEW WESTMINSTER Return Limit April 30, '34
Travel in leisure, warmth and comfort—all-steel
trains—speed, at unusually low fares, afford-
ing a decided saving in travel costs.—
For full information, consult your local Ticket Agent
Canadian Pacific
Use Canadian Pacific Traveller's Cheques—Good the world over.

Keep This 1934 Resolution!

"That the Dawns and Eves of this
Year will not find you hunting
frantically through the ice chest in
search of a beverage, with which to
welcome, or speed, your guests."

FIVE FAMOUS BRANDS OF ALBERTA BEERS!

All proudly sharing the possession
of a single quality . . . the highest:
yet each one enjoying wide popu-
larity on its individual merits.

DISTRIBUTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

PHONE 82

BASSANO

"BEER PERMITS"

Government Permits for the purchase of "Beer Only"
and good for one year may be obtained at any
Vendor's Store. Price One Dollar.

This advertisement is not inserted by the Alberta Liquor Control Board,
or by the Government of the Province of Alberta.

(continued next week)

Mrs. E. F. Maurer was re-elected president of the Ladies' Aid of Knox Church at their recent annual meeting. Mrs. A. A. MacGregor and Miss Agnes McCarter were re-elected vice president and secretary respectively, and Mrs. J. Hood was elected treasurer. Mrs. M. R. Milroy and Mrs. W. F. MacBeth are the hospital visiting committee.

Patterns

SIMPLICITY PATTERNS, bigger and better than ever. This pattern is forging ahead, the most accurate and stylish patterns on the market.

priced at only 15c

January Special CORSELETTES

Slightly damaged, broken sizes would do for morning wear or Misses'; reg. \$1.75 to \$2.95.
to clear out at 49c
To save disappointment, hurry!

January Special WOMEN'S DRAWERS

Out of style? Yes, but very comfortable for skating; value \$1.50.
to clear at 49c

January Special GIRLS' SIZE WOOL MITTS

In colors black or white; values up to 65c.
to clear at 25c a pair

January Special BOYS' SHIRTS

In stripe union flannel; sizes only 12½; \$1.25 value.
to clear at 49c

Odds and Ends

1 only PURE SILK and WOOL CREPE DRESS LENGTH; reg. \$5.50;
\$2.49

1 only FIGURED RAYON DRESS LENGTH, 4 yards.
to clear at \$1.75

1 only FIGURED SILK DRESS LENGTH; pure silk; reg. \$4.00.
\$2.75

Remnants

During stock-taking, broken lines and short ends laid out for clearance at greatly reduced price

GROCERIES

FRUIT SPECIAL, 1 tin Red Raspberries, 1 tin red Cherries, 1 tin Green-gage Plums, 1 tin Bartlett Pears, all for 69c

MACARONI, SPAGHETTI or VERMICILLI, 5 lb. box 33c

HOUSEHOLD BROOM, 5 strings 49c

GRITZ, whole wheat, fine porridge 6 lb. bag 35c

COFFEE, Star Special, 4 lbs. for \$1.00

COFFEE, Braid's 1 lb. tin 39c

TEA, Broken Orange Pekoe, per lb. 50c

WHEAT TOASTIES, like granenuts, fine breakfast food, 2 lb bag 30c

TOBACCO, special, ½ lb tin Ottoman fine cut 50c

CHOCOLATE BAR with bicycle coupon in each 5c

FRUIT AND VEGETABLES

ORANGES, big, sweet and juicy 3 doz. \$1.00

BANANAS, 2 lbs. for 25c

Grape Fruit, Hot House Tomatoes California Lettuce and Celery

**JAMES
JOHNSTON**
"The Quality Store"

LOCAL NOTES

Mrs. A. P. Thompson was a visitor to Calgary on Tuesday.

John Hesketh motored home to Arrowwood last Saturday. H. F. McDonald had charge of the meat market for the afternoon and evening.

Misses Marie and Ruth Gronberg, and Mr. A. Gronberg of Calgary, are guests at the E. F. Maurer home.

Born, at the Bassano Hospital, a daughter, to Mr. and Mrs. E. E. Cully, of Milo, on Sunday, Jan. 21.

Born, at the Bassano Hospital, a son, to Mr. and Mrs. J. Hanson of Duchess, on Tuesday, Jan. 23.

Geo. McNeill of Calgary, Frigidaire expert, is a patient in the Bassano Hospital. He was operated on for appendicitis last Saturday.

John Sleight, the Brooks barrister, was in the Bassano hospital for a few days this week. Dr. Scott operated on Mr. Sleight's right elbow which was injured when he fell on the curling ice about three weeks ago.

Earl Payne, of Scandia, is a patient in the hospital here, undergoing an operation for appendicitis on Wednesday.

CURLING NOTES

Standing of the rinks in the schedule games up to and including Wed. night, Jan. 24, is as follows:

	won	lost
A. Simpson	6	1
Dr. A. G. Scott	5	2
Wm. McLawns	5	4
W. L. Flanagan	4	3
E. P. Currie	4	3
Dr. W. F. Keith	4	3
H. A. Holmes	3	3
L. Whitehorn	3	4
Bert Stitt	2	3
Geo. E. Stiles	2	4
H. Beeber	2	5
H. F. McDonald	1	5

COUNTESS NEWS

COUNTESS, Jan. 24—Mr. and Mrs. Ralph Burrows and Mr. and Mrs. Heldt attended the U.F.A. special meeting at the home of Mr. and Mrs. Harry Jones recently. It seemed to be Mr. Heldt's lucky day, as he won first prize in cards and also the cushion which was raffled.

At the annual meeting of the C. C. Club last week Ralph Burrows was re-elected chairman, Mrs. Sluss was re-elected secretary treasurer, and Howard Ferguson was also re-elected. The club hopes to have the new kitchen finished for the next dance, Friday, Feb. 9. Don't forget the date. Harris orchestra, good eats, and a good time. There will be more dancing space.

Miss Marion McRoberts was a guest at the Ganoble home over the weekend.

Mr. and Mrs. J. Newman were callers at the Sluss home Sunday.

Harry Cowan, Ralph Burrows and E. R. Heldt were Calgary visitors last week.

Mr. and Mrs. M. H. Gamble and Norman Gamble, and Mrs. Sluss were in Calgary for the day Thurs.

The gingham dance Friday evening at the C. C. Club was a great success. Many ladies appeared in gingham attire, and many men in overalls. Miss Gladys Forney of Gem won the prize, a delicious shortbread donated by Mrs. Snape.

Mr. and Mrs. B. D. Benjamin went to Calgary on Wednesday.

Mr. and Mrs. Geo. McIntosh and little daughter Peggy were dinner guests at the Sluss home Sunday.

A Matlick is now much improved in health after a slight attack of pneumonia.

KNOX PRESBYTERIAN CHURCH Rev. John Hart, Minister

Sunday School at 11 a.m.

Evening Service 7:30; sermon subject for Jan. 28, "A Pertinent Question."

Everybody welcome.

WANT ADS

ICE—Anybody requiring ice this coming season, kindly communicate at once with H. D. Bacon, phone 129.

WANTED a 21 foot Disc Harrow, for trade or cash. Box 295, Bassano, 26-27-p

SELLING POTATOES; will trade for horses. Nellie Hanson, Namaka, Alta. 24-26-28p

For genuine satisfaction
you can rely on us.

**BASSANO
CREAMERY**

McKEE'S STORES**Pre-Inventory Specials**

Previous to our annual stock-taking we offer many exceptional buying inducements. Broken lines, odd sizes, remnants -- offered at big reductions.

The Dry Goods, Ladies' and Men's Wear sections offer many outstanding bargains.

Ladies' Wear and Dry Goods Dept.**Special Sale Ladies' Dresses**

Smart new Dresses in Silks, Crepes, and All Wool Jersey Cloth.

reg. \$3.95 special \$2.75

Printed Broadcloth Dresses

For street or house wear; come in smart new styles, and best quality tub-fast materials.

reg. \$2.95 special \$2.35

reg. \$1.95 special \$1.49

Wabasso Mesh Cloth

Very suitable for ladies' dresses, etc. Looks well, wears well, washes well.

reg. 35c special 25c a yd.

Ladies' Lisle Thread Hose

A good looking splendid wearing lisle hose in shades of new brown.

reg. 45c special 29c a pr.

Striped Flannelette

Of excellent quality; fast to wash, and will give splendid service.

reg. 30c special 18c a yd.

Ladies' Dress Shoes

Pumps, Straps, and Oxford Ties; black or brown; kid, calf, and patent; all this season's new models.

reg. 4.95 and 3.95, spec. \$2.95

Men's Wear Section**Men's Work Shirts**

Made from the new Suede Doe Material; full size shirts, with two breast pockets.

reg. \$1.75 special \$1.29

Men's Lined Pullovers

Strong wearing horsehide mitts; warmly fleece lined.

reg. \$1.25 special 95c

Men's Pant Overalls

Eight ounce Blue Denim; strongly stitched and copper riveted pockets and belt; all full cut garments.

reg. \$1.75 special \$1.49

Men's Moleskin Pants

Tough wearing, good looking pants; these will give you long and satisfactory service.

reg. \$2.95 special \$2.39

Men's Sweater Coats

Heavy jumbo knits and fine knits; all 100 percent pure wool.

reg. 8.50 and 6.95 spec. \$4.95

reg. 5.95 and 4.95 spec. \$3.95

Pre-Inventory Values In Grocery Dept.

For Saturday Jan. 27 and Monday Jan. 29

Bramble Jelly, Purity brand Tea Time crocks	43c
Marmalade, Shirriff's Good Morning brand; grapefruit, orange, lemon; per jar	29c
Pickles, Victory brand, sweet mixed	27 oz. jar 33c
Shortening, Burns' Bakeasy	2 lb. tin 33c
Canned Fish, Chicken Haddie, Brunswick brand	2 tins 31c
Vegetable Special, 1 tin Tomatoes, 1 tin Cut Beans, 1 tin Peas, all choice quality	3 tins 45c
Catsup, Clark's fine tomato, 12 oz. bottles	2 for 35c
Spices, Assorted flavors	3 tins 23c
Jelly Powders, Arbrand, assorted	5 pkts. 25c
Toilet Tissue	6 rolls 23c
Spaghetti, Heinz, cooked with cheese	2 tins 33c
Tea, A. G. broken pecoe	per lb. 43c; 3 lbs. \$1.25
Coffee, Malkin's best, vacuum pack	per lb. 47c
Toilet Soap, Calay	3 bars 23c
Laundry Soap, 5 bars P & G, 1 pkge. Oxydol, 1 pkt. Ammonia Powder	all for 47c

Fruits and Vegetables

HEAD LETTUCE, Imperial Valley, large, firm heads

15c

CELERY, California, well bleached

per lb. 15c

GRAPE FRUIT, Texas Sweets, medium size

3 for 29c

ORANGES, sweet and juicy, 3 doz. \$1.00

CAULIFLOWER, California, per head 25c

Cabbage, Carrots, Turnips, etc.

McKEE'S STORES

"Always at Your Service"

Phone 9